



THE
Jonathan Chetcuti
PROGRAM

3 years of The Jonathan Chetcuti Program

**HERE'S WHAT WE'VE DONE
FOR THE LOVE OF LIFE**

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thejonathanchetcutiprogram.com

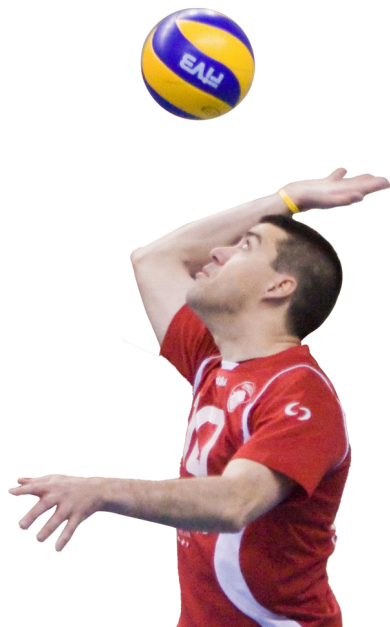


3 years of The Jonathan Chetcuti Program

WHY DID WE CREATE THIS PROGRAM?

Jonathan Chetcuti believed that sports was the foundation for life, or in his words “the university of my life”. The principles he learned from sports - dedication, determination, discipline, respect, camaraderie and above all, the importance of having fun - guided him throughout his life. This also led Jonathan to be one of the founders of The Concept Stadium, a company built on these same values he learned from, and inspired by, sport.

Jonathan’s life may have been cut short, but his principles outlive him, in the various initiatives he spearheaded and in those around him. This initiative keeps Jonathan’s legacy alive and fulfills his dream to give back. This is our commitment.



LOGO INSPIRATION

10 is a number that Jonathan wore with pride during his volleyball career spanning over twenty years.



2021 LAUNCH

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conceptstadium.com/news/athlete-awarded-grant-by-the-jonathan-chetcuti-program

In 2021, Elaine Bonello and Jonathan Dalli sponsored a young athlete, Richard Schultheis, following a selection by the Maltese Olympic Committee.

2022 CAMINO DE SANTIAGO FOR ETHIOPIA

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conceptstadium.com/news/the-jonathan-chetcuti-recreational-ground-inaugurated-as-part-of-a-3-in-1-school-in-bonga-ethiopia

In 2022, Jonathan Dalli completed the Camino de Santiago Challenge in May, having walked 130km from Sarria to Santiago de Compostela, raising an impressive €15,000 in support of The Jonathan Chetcuti Program. The funds were dedicated to building a Recreational Ground for a school in Ethiopia.



2023

CAMINO DE SANTIAGO FOR HOSPICE MALTA

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conceptstadium.com/news/the-jonathan-chetcuti-program-eur16000-donation-hospice-malta

The Jonathan Chetcuti Program has donated €16,000 to Hospice Malta, rounding up their 2023 fundraising efforts. This includes a number of initiatives throughout the year including the Camino de Santiago Challenge successfully completed by Jonathan Dalli, Founder and CEO of The Concept Stadium, and his wife Charlene Dalli Mintoff. This was Jonathan's second Camino and Charlene's first. This challenging endeavour, themed #WalkWithMe, aimed to raise funds for Hospice Malta's flagship project St. Michael Hospice; and fulfil a promise made by Jonathan during last year's BI-Imħabba Naslu telethon.

